

# Chamber Business Newsletter

## Receiving Tremendous Response

The Chamber newsletter includes local business issues, business spotlights, ribbon cuttings, how local government issues affect business, members in the news, new members, grand openings, anniversary celebrations, renewing members, announcements, calendar of events, etc. **Chamber members are welcome to submit information about their business or community events to be published in the newsletter.** 8,000 newsletters printed in full color and distributed throughout Tooele County, with 4,000 of them inserted in the Salt Lake Tribune & Deseret News Sunday Paper that goes to Tooele Valley Subscribers.

The newsletter was voted Most Outstanding Newsletter by the Utah State Chamber of Commerce in 2007.

If you have any questions or would like to place an ad, please do not hesitate to contact Chamber Executive Director, Debbie Winn at (435) 882-0690.

## Editorial and Advertisement Deadlines

<b>Edition</b>	<b>Copy/Advertisement Deadline</b>	<b>Publishing Date</b>
January 2010	December 28, 2010	January 6, 2010
February 2010	January 22, 2010	February 3, 2010
March 2010	February 19, 2010	March 3, 2010
April 2010	March 26, 2010	April 7, 2010
May 2010	April 23, 2010	May 5, 2010
June 2010	May 21, 2010	June 2, 2010
July 2010	June 25, 2010	July 7, 2010
August 2010	July 23, 2010	August 4, 2010
September 2010 Special Business Expo Edition	August 20, 2010	September 1, 2010
October 2010	Sept 24, 2010	October 6, 2010
November 2010	October 22, 2010	November 3, 2010
December 2010	November 19, 2010	December 1, 2010

# Newsletter Advertising Rates

Size	Cost	Cost per Household
Full Back Page (9 x 11)	\$300	\$.02 per house hold
Full Page Ad inside( 9 x 11)	\$250	\$.016 per house hold
Half Page (9 x 5.5) (4.5 x11)	\$150	\$.01 per house hold
Quarter Page (4.5 x 5.5)	\$90	Less than a penny per house hold
Eighth page (4.5 x 2.75)	\$60	Less than a penny per house hold
Business Cards (3.25 x 2)	\$20	Less than a penny per house hold
Inserts in Newsletter	Call for Pricing	
Advertising Discount Rates are available for multiple advertising dates.		

*Advertisers must be members of the Tooele County Chamber of Commerce to advertise in the newsletter*

## Multiple Issue Newsletter Advertising Rates

Size	12 month contract	6 month contract
Full Back Page (9 x 11)	\$250 per issue	\$275 per issue
Full Page Ad inside( 9 x 11)	\$200	\$225
Half Page (9 x 5.5) (4.5 x11)	\$130	\$140
Quarter Page (4.5 x 5.5)	\$70	\$80
Eighth page (4.5 x 2.75)	\$40	\$50
Business Cards (3.25 x 2)	\$15	\$17
Inserts in Newsletter	Call for pricing	