

Chamber Business Newsletter

Receiving Tremendous Response

The Chamber newsletter includes local business issues, business spotlights, ribbon cuttings, how local government issues affect business, members in the news, new members, grand openings, anniversary celebrations, renewing members, announcements, calendar of events, etc.. Chamber members are welcome to submit information about their business or community events to be published in the newsletter.

The newsletter is distributed to 8,000 Transcript Bulletin subscribers, mailed to over 600 chamber members, and 1,400 are placed throughout the county including local businesses and government buildings.

The newsletter was voted “Most Outstanding Newsletter” by the Utah State Chamber of Commerce in 2007

If you have any questions or would like to place an ad, please do not hesitate to contact Chamber Executive Director, Debbie Winn at (435) 882-0690.

Editorial and Advertisement Deadlines

Edition	Copy/Advertisement Deadline	Publishing Date
January 2011	December 29, 2011	January 4, 2011
February 2011	February 2, 2011	February 8, 2011
March 2011	February 23, 2011	March 1, 2011
April 2011	March 30, 2011	April 5, 2011
May 2011	April 27, 2011	May 3, 2011
June 2011	June 1, 2011	June 7, 2011
July 2011	June 29, 2011	July 5, 2011
August 2011	July 27, 2011	August 2, 2011
September 2011 Special Business Expo Edition	August 31, 2011	September 6, 2011
October 2011	September 28, 2011	October 4, 2011
November 2011	October 26, 2011	November 1, 2011
December 2011	November 30, 2011	December 6, 2011

Newsletter Advertising Rates

Size	Cost	Cost Per Household
Full back page (10x14)	\$300	\$.02 per household
Full page inside (10x14)	\$250	\$.016 per household
Half page vertical (13.5x5)	\$150	\$.01 per household
Half page horizontal (10x7)	\$150	\$.01 per household
Quarter page (5x7)	\$90	Less than a \$.01 per household
Eighth page (5x3.5)	\$60	Less than a \$.01 per household
Business card (3.5x2)	\$20	Less than a \$.01 per household
Inserts in newsletter	Call for pricing	

*Advertisers must be members of the Tooele County Chamber of Commerce to advertise in the newsletter

Multiple Issue Newsletter Advertising Rates

Size	6 Month Contract	12 Month Contract
Full back page (10x14)	\$275 per issue	\$250 per issue
Full page inside (10x14)	\$225	\$200
Half page vertical (13.5x5)	\$140	\$130
Half page horizontal (10x7)	\$140	\$130
Quarter page (5x7)	\$80	\$70
Eighth page (5x3.5)	\$50	\$40
Business card (3.5x2)	\$17	\$15
Inserts in newsletter	Call for pricing	Call for pricing